How can the community – government, industry, and academia best coordinate efforts to move forward?

- Workshops like this one good
 - Publicize/advertise workshops better worldwide; EPA, DOE, DoD etc. should be here; AIAA, prof. societies
 - Do follow-on workshops/activities; set the goal for what that should be (larger view on sustainability; systems view)
 - Should another entity take the lead on these workshops? Nongovt. or govt. collaboration
 - Publicize results/proceedings in a timely manner to stimulate interest
 - 4 centers collaborate (working group) on how to proceed
- Central meeting point for industry/govt/academia to collaborate on green issues (website?); publish workshop results there
- NASA take lead in opening the information flow to the public about what's going on in research, etc.

How can the community – government, industry, and academia best coordinate efforts to move forward?

- What role should the govt. play in leading the effort? Define it. (Money, example, information repository, give technology a reality check, etc)
- HQ needs to lead the effort; establish a roadmap, vision (N. Aero Policy/Plan – document), etc.
 - Then need a "program" framework to implement
 - Encourage disruptive technological advancements, not just incremental improvements in existing tech;
 - How can we encourage industry to come forward with the technologies they have that are disruptive? We can't play in the same sandbox.
 - Mechanisms:
 - SBIR/STTR topic advertising;
 - IPT model
 - Centennial Challenge; Aviation Green Prize, other events, larger prize monies
 - · Establish enduring research funding